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"The Pied Piper for the next green generation" LA Parent Magazine

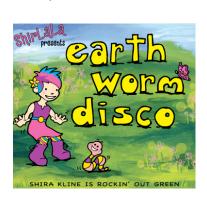


SHIRA KLINE, aka ShirLaLa is a celebrated New York based performer and music educator. Traveling across the country and internationally with her kiddle rock band, Shira delivers a dynamic, interactive program of joy and spirit, story and song. With a lifelong passion for environmental activism and an imagination as wide as the seas, Shira combines her passion for children and the earth with her music. Her newest project Earth Worm Disco celebrates ecomusic for kids and is a colorful playground that honors the bounty of earth, sea and sky, and the wonders of growing up green. Weaving together creativity, stories and games, the earth friendly songs deliver a powerful message and a rich musical experience for children and adults alike.

Earth Worm Disco is for all the little rock n' rollers out there who love to sing and dance and who love our planet too!

Where To Buy Earth Worm Disco:

Visit www.RockinOutGreen.com where you can download individual songs for 99 cents or the entire album for \$9.99. There you'll find all of the lyrics, videos, notes from Shira and more. You can also purchase the physical album for \$14.95. You will get a CD with original cover art and a package made entirely out of green and recycled materials. Even the plastic tray is made from recycled soda bottles! For a dollar more, Shira will send you a special seed packet of Butterfly Garden Mix so that you can start growing a greener world tomorrow. Earth Worm Disco makes a great gift, so don't forget all the little environmentalists you know! Earth Worm Disco and ShirLaLa's other top selling Jewish Family CDs are available on itunes and wherever digital music is sold.



Concerts: Earth Worm Disco – We're rockin' out green!

Celebrate the wonders of growing up green with ShirLaLa. This lively and engaging show makes learning about the environment fun. The performance includes stories and lovable characters like Mother Earth and Dr. BreathEasy as well as the Seven Mighty Powers of the Universe – The G Generation. In the spirit of "School House Rock" and "Free to be You and Me," Earth Worm Disco is a musical and educational playground. Audiences are swept up by ShirLaLa's love for the music as she inspires and energizes concertgoers to join in the fun. The Rockin' Out Green show is performed by Shira and her band which can range in size from 3-5 musicians. Geared towards pre-school through sixth grade.

Praise for ShirLaLa and Earth Worm Disco:

"Meant to inspire young ones to take an interest in protecting the Earth, this disc'll have 'em tapping their toes too."

Fun Finds from Scholastic Parent and Child Magazine, February 2010

"Performer Shira Kline blends jazz, disco, and pop in these kid-friendly tunes about how easy it is to be green..."

Real Simple.com January 2010

"Shira Kline's Earth Worm Disco is AWESOME! It's outrageously fresh and creative, with songs to nourish your brain, your body, and your heart. The message is uplifting and timely throughout, and the production is stellar. You and your family are gonna love it!"

Billy Jonas, family performer and Parents' Choice Gold Winner (2000, 2002, 2009)

Featured in Time Out Kids New York and Chicago

Featured interview on Kansas City's first all-green radio show, Going Green with the King



More about ShirLaLa:

Raised in the world of music and the stories of Torah, Shira has worked for over a decade with a diverse array of Jewish communities to enliven rituals, holiday celebrations, and love for Jewish life and prayer. Her three "outrageously hip Jewish kiddie rock" albums have sold over 20,000 copies and are played repeatedly in homes, cars, and classrooms. To learn more about her work in the Jewish community and hear the music, visit www.ShirLaLa.com. In addition to her concerts, Shira and her band members offer a number of programs specially tailored for your community's needs. Choose from professional development workshops, sing-alongs, and private events.